



— Leading the Pack through Strategy, —  
Agility, and Innovation.

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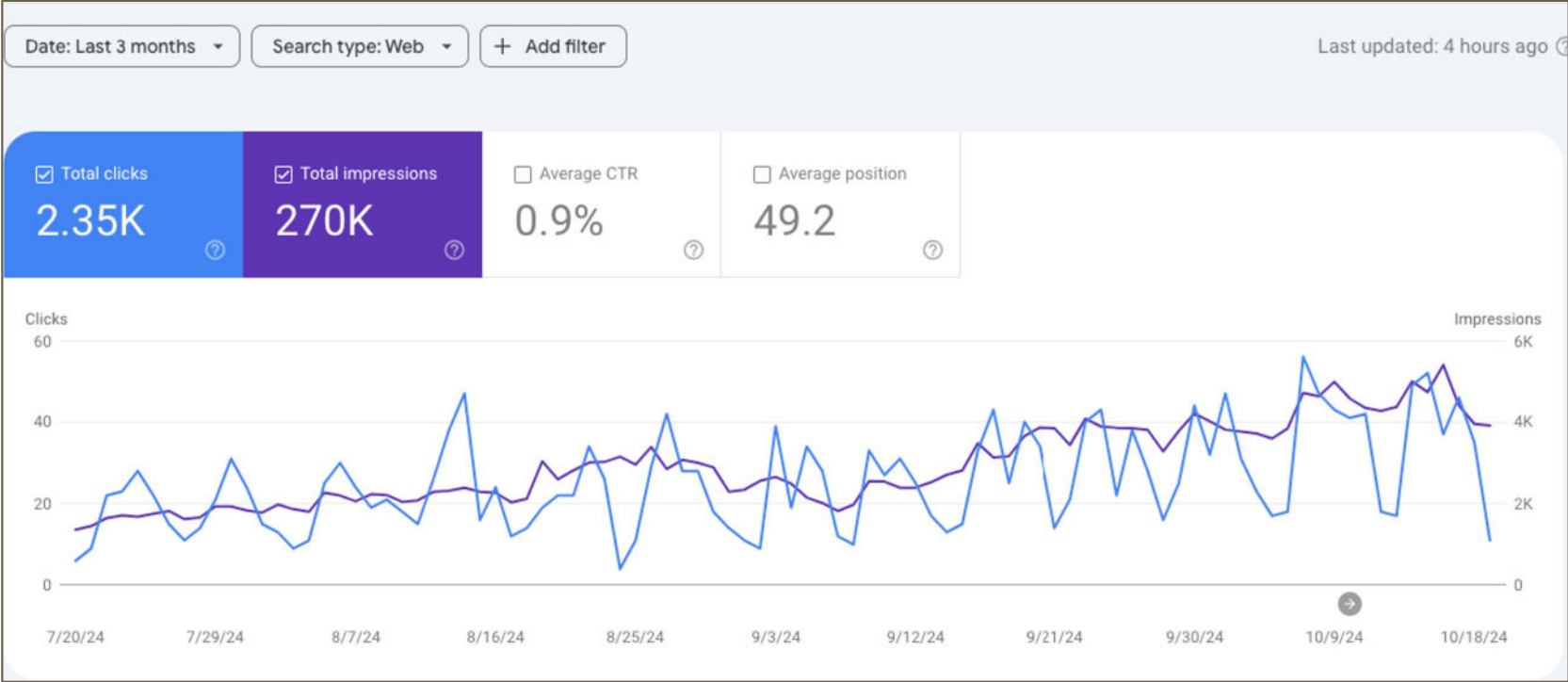
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# Google Search Console Performance Report

<https://childrensautismcenter.org/>

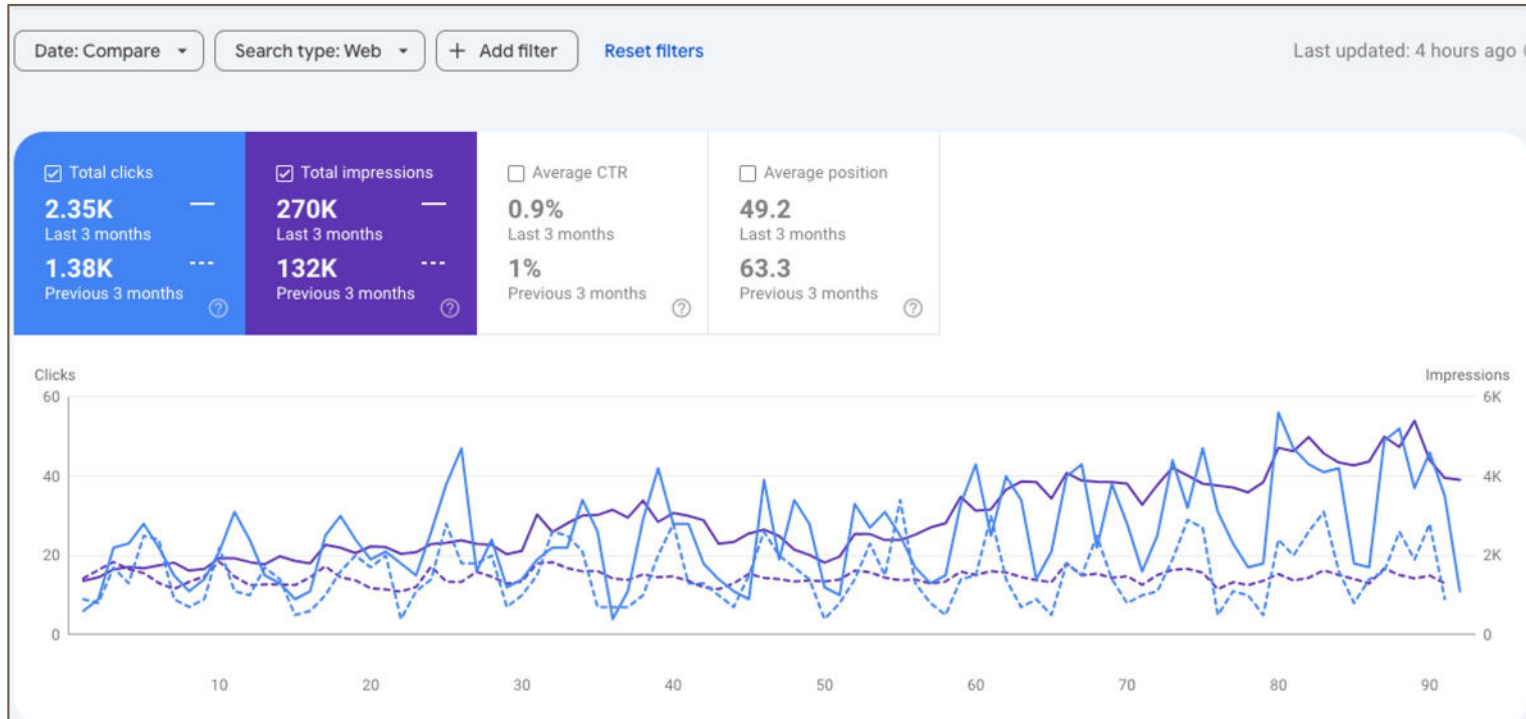


# Google Search Console Performance Overview



**NOTE:** It shows website performance on search results. Over the last 3 months, the website received **2.35K** clicks and **270K** impressions.

# Google Search Console Performance Overview (3 months Comparison)



**NOTE:** The comparison between the last 3 months and the previous 3 months shows significant growth. The website has seen a remarkable improvement, with clicks increasing from 1.38K to 2.35K (**Approx 52% Increase**) and impressions jumping from 132K to 270K (**Approx 68% increase**).

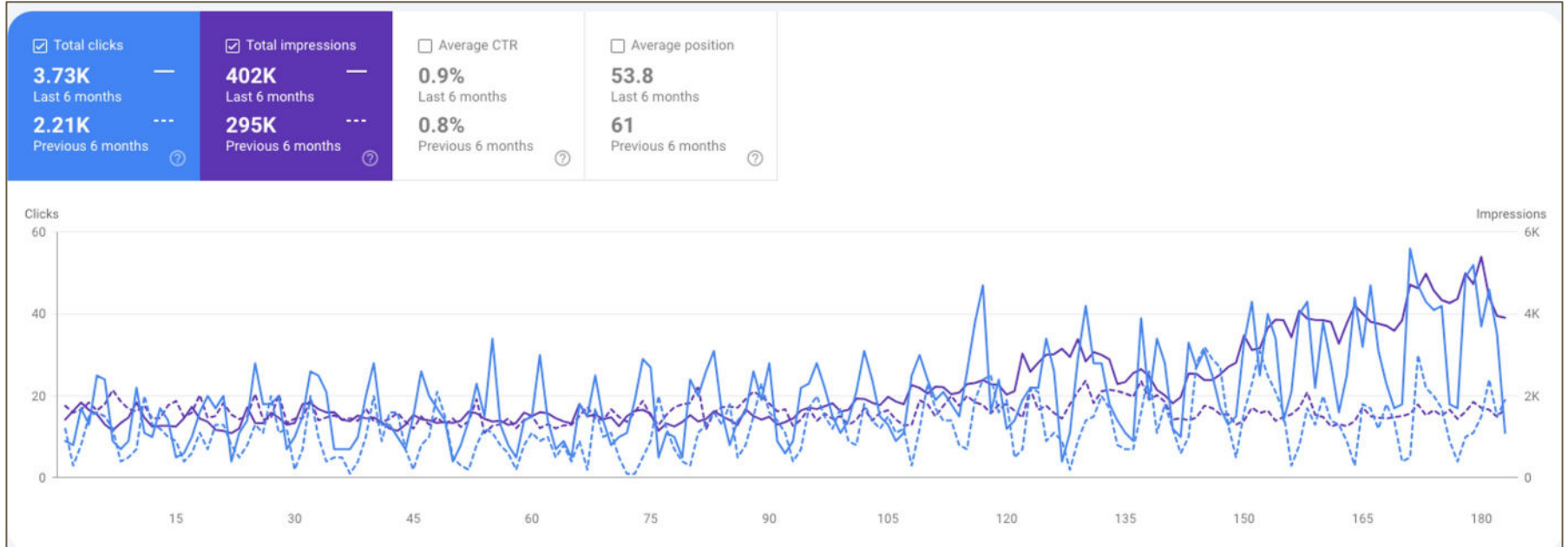
# Google Search Console Top Pages (3 months Comparison)

Top pages	↓ Clicks Last 3 months	Clicks Previous 3 months	Clicks Difference	Impressions Last 3 months	Impressions Previous 3 months	Impressions Difference
<a href="https://childrensautismcenter.org/">https://childrensautismcenter.org/</a>	1,144	870	274	90,212	70,085	20,127
<a href="https://childrensautismcenter.org/who-we-are/meet-our-team/">https://childrensautismcenter.org/who-we-are/meet-our-team/</a>	292	176	116	22,710	14,188	8,522
<a href="https://childrensautismcenter.org/6-life-changing-benefits-of-aba-therapy-for-children-with-autism/">https://childrensautismcenter.org/6-life-changing-benefits-of-aba-therapy-for-children-with-autism/</a>	256	43	213	131,034	12,275	118,759
<a href="https://childrensautismcenter.org/bcba-caseloads-and-supervision/">https://childrensautismcenter.org/bcba-caseloads-and-supervision/</a>	142	0	142	5,692	0	5,692
<a href="https://childrensautismcenter.org/how-much-aba-is-enough/">https://childrensautismcenter.org/how-much-aba-is-enough/</a>	122	0	122	7,084	0	7,084
<a href="https://childrensautismcenter.org/careers/">https://childrensautismcenter.org/careers/</a>	90	55	35	13,919	9,821	4,098
<a href="https://childrensautismcenter.org/contact-us/">https://childrensautismcenter.org/contact-us/</a>	52	31	21	14,200	8,108	6,092
<a href="https://childrensautismcenter.org/our-services/">https://childrensautismcenter.org/our-services/</a>	42	42	0	14,441	8,438	6,003
<a href="https://childrensautismcenter.org/is-aba-a-part-of-psychology-or-a-separate-discipline/">https://childrensautismcenter.org/is-aba-a-part-of-psychology-or-a-separate-discipline/</a>	39	0	39	2,893	0	2,893

**NOTE:** We have fetched the data for the top-performing pages and found that the blog post, "[6 Life-Changing Benefits of ABA Therapy for Children with Autism](https://childrensautismcenter.org/6-life-changing-benefits-of-aba-therapy-for-children-with-autism/)," that we created a few months ago is ranking exceptionally well. Over the last 3 months, this page received **256 clicks** and **131,034 impressions**.

Here is the full data for Top Pages Performance for last 3 months- <https://bit.ly/3UgvSCu>

# Google Search Console Performance Overview (6 months Comparison)



**NOTE:** Over the past 6 months, clicks have increased from **2.21K to 3.73K**, while impressions increased from **295K to 402K**. This reflects a positive trend in visibility and user engagement.

# Google Search Console Top Pages (6 months Comparison)

Top pages	↓ Clicks Last 6 months	Clicks Previous 6 months	Clicks Difference	Impressions Last 6 months	Impressions Previous 6 months	Impressions Difference
<a href="https://childrensautismcenter.org/">https://childrensautismcenter.org/</a>	2,014	1,456	558	160,297	175,870	-15,573
<a href="https://childrensautismcenter.org/who-we-are/meet-our-team/">https://childrensautismcenter.org/who-we-are/meet-our-team/</a>	468	225	243	36,898	17,939	18,959
<a href="https://childrensautismcenter.org/6-life-changing-benefits-of-aba-therapy-for-children-with-autism/">https://childrensautismcenter.org/6-life-changing-benefits-of-aba-therapy-for-children-with-autism/</a>	299	0	299	143,309	372	142,937
<a href="https://childrensautismcenter.org/careers/">https://childrensautismcenter.org/careers/</a>	145	117	28	23,740	17,365	6,375
<a href="https://childrensautismcenter.org/bcba-caseloads-and-supervision/">https://childrensautismcenter.org/bcba-caseloads-and-supervision/</a>	142	0	142	5,692	0	5,692
<a href="https://childrensautismcenter.org/how-much-aba-is-enough/">https://childrensautismcenter.org/how-much-aba-is-enough/</a>	122	0	122	7,084	0	7,084
<a href="https://childrensautismcenter.org/our-services/">https://childrensautismcenter.org/our-services/</a>	84	71	13	22,879	14,875	8,004
<a href="https://childrensautismcenter.org/contact-us/">https://childrensautismcenter.org/contact-us/</a>	83	63	20	22,308	10,555	11,753
<a href="https://childrensautismcenter.org/who-we-are/">https://childrensautismcenter.org/who-we-are/</a>	56	46	10	19,430	10,031	9,399
<a href="https://childrensautismcenter.org/our-services/social-skills-groups/">https://childrensautismcenter.org/our-services/social-skills-groups/</a>	54	19	35	5,393	3,958	1,435

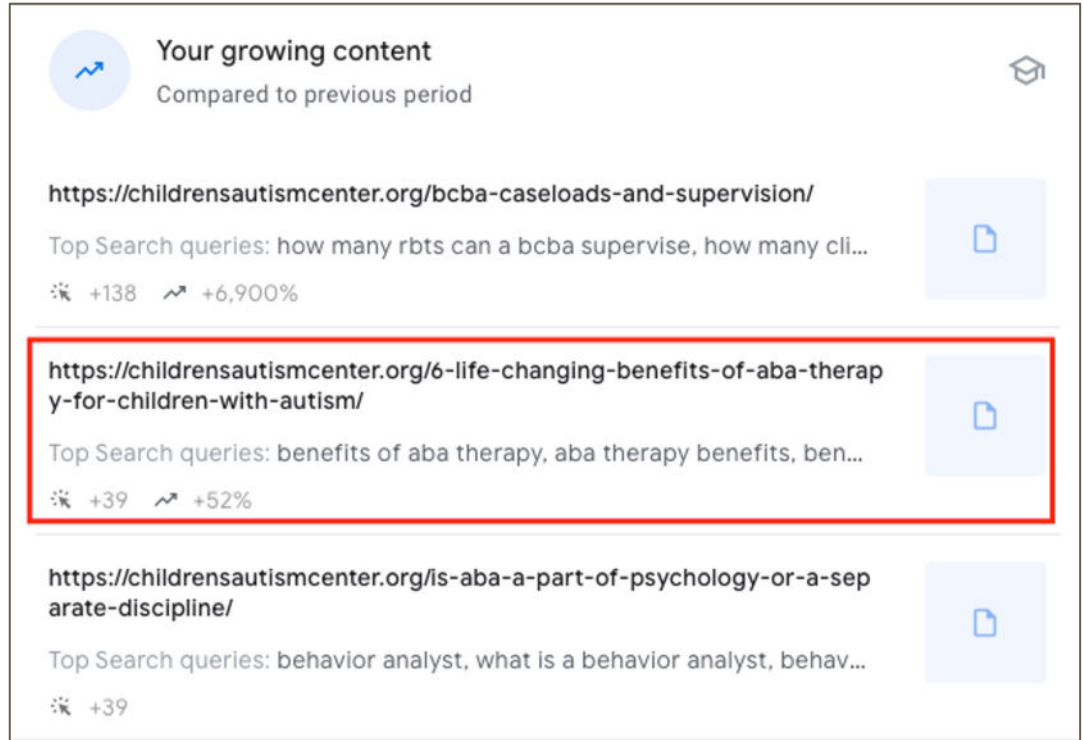
**NOTE:** In Last 6 months, several pages have consistently ranked high, and got maximum clicks and impressions. Notable examples include the pages [Is ABA a Part of Psychology or a Separate Discipline?](#) & [How ABA Therapy Can Improve Your Child's Life?](#). These pages have contributed significantly to overall traffic growth.

Here is the full data of top pages performing in Last and previous 6 months - <https://bit.ly/3BR415H>

# Google Search Console Growing Content Report

**NOTE:** The past 28 days in Google Search Console show a significant growth in content performance.

- [BCBA Caseloads and Supervision](#) has experienced an impressive increase in clicks, up by +6,900% with top Search queries: **how many rbts can a bcba supervise**.
- [6 Life-Changing Benefits of ABA Therapy for Children with Autism](#) with top search queries: **benefits of aba therapy, aba therapy benefits** have also shown growth in clicks.



The screenshot displays the 'Your growing content' section of Google Search Console, comparing performance to the previous period. It lists three URLs with their respective search queries and growth metrics. The second URL is highlighted with a red border.

**Your growing content**  
Compared to previous period

<https://childrensautismcenter.org/bcba-caseloads-and-supervision/>  
Top Search queries: how many rbts can a bcba supervise, how many cli...  
📈 +138 📈 +6,900%

<https://childrensautismcenter.org/6-life-changing-benefits-of-aba-therapy-for-children-with-autism/>  
Top Search queries: benefits of aba therapy, aba therapy benefits, ben...  
📈 +39 📈 +52%


<https://childrensautismcenter.org/its-aba-a-part-of-psychology-or-a-separate-discipline/>  
Top Search queries: behavior analyst, what is a behavior analyst, behav...  
📈 +39




# Most Popular Content

**NOTE:** In the past 28 days, our top-performing content continues to drive significant traffic.


- The **homepage** remains the most visited page with 349 clicks, reflecting strong interest in the overall Children's Autism Center brand.
- These insights suggest that both general and focused topics are resonating well with the audience, boosting visibility across key areas.




### Your most popular content

By clicks in the past 28 days 


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<https://childrensautismcenter.org/>  
Top Search queries: children's autism center, children's autism center f...  
👁 349 

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<https://childrensautismcenter.org/bcba-caseloads-and-supervision/>  
Top Search queries: how many rbts can a bcba supervise, how many cli...  
👁 140 

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<https://childrensautismcenter.org/6-life-changing-benefits-of-aba-therapy-for-children-with-autism/>  
Top Search queries: benefits of aba therapy, aba therapy benefits, ben...  
👁 114 

# How People Find our Website

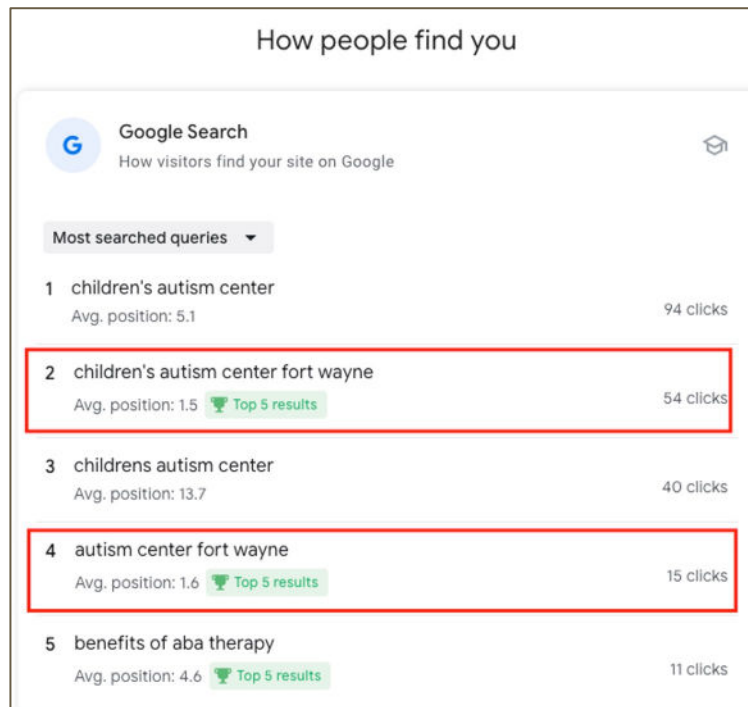
**Note:** In Past 28 days, our website has been consistently discovered through highly relevant search queries, many of which are ranking within the top 5 search results on Google.

Key search terms like:

- **children's autism center**

- **autism center Fort Wayne**

have driven significant traffic, showing our strong positioning in the local and specialized search space.





**neowolf**  
— DIGITAL —